Electronic Acknowledgement Receipt				
EFS ID:	5273490			
Application Number:	10750363			
International Application Number:				
Confirmation Number:	4908			
Title of Invention:	Generating user information for use in targeted advertising			
First Named Inventor/Applicant Name:	Krishna Bharat			
Customer Number:	82402			
Filer:	John C. Pokotylo			
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File Listing:							
Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)		
1	NPL Documents	Ref_BK_AdStar_SCANNED.pdf	4778536	no	42		
			dBe381a3e0ba67b69fbf3fd281e5d858700 d1863	110			
Warnings:							

no

2 NPL Docume	NPL Documents	Ref_BL_Aaddzz_Brochure.pdf	1196867	no	6
*	WEDocuments	Nei_bt_Aadd22_blochdre.pdf	754315c9c13d5a1e4ae7b81495253084cfe 6ca59	110	Ü
Warnings:					
Information:					
3	NPL Documents	Ref_BM_EmbedFont_Aaddzz_ Website.pdf	375202	no	42
4			3109ddca7d1ed3a658ds48d91bcebbe4c6 ef7330		
Warnings:					
Information:					
4	NPL Documents	Ref_BN_MarketMatch_Planner. pdf	692303 21c90390345463-1237a313dd63c66778a8 e3462	no	26
Warnings:					
Information:					
5	NPL Documents	Ref_BO_AdKnowledge_Campai	1019253	no	23
	W E Documents	gn.pdf	5373455a477736b127ab30692e12c16473 8bacf	110	23
Warnings:		·			
Information:					
6	NPL Documents	Ref_BP_AdManagerPro.pdf	12934007	no	226
6 NEL Documents	Kel_br_Admanagerrio.pdi	2s827eff78fb4bd4s2cd85ec84a6a6683e46 2da0	110	220	
Warnings:		<u> </u>			
Information:					
7	NPL Documents	Ref_BQ_AdForce_Manual.pdf	11410028 52ees9c9s66662667c1c9s0bb7e62c5e5f1b	no	285
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8	NPL Documents	Ref_BR_AdForce_SEC.pdf	388c763a86b2cf68cc6441d30028b5c6ea3 4c433	no	9
Warnings:					
Information:					
9	NPL Documents	Ref_BS_BusinessWire.pdf	191029	no	2
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Information:					
Information:	NPL Documents	Ref_BT_Zeff_Part_1_of_3.pdf	17286148	no	130
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11	NPL Documents	Ref_BT_Zeff_Part_2_of_3.pdf	17695092 1d96e30b3492a994cc4deca7/b9608839de 1b955	no	130
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12	NPL Documents	Ref_BT_Zeff_Part_3_of_3.pdf	19233213 7980abe70c93249bd6c123xHe6bc7050d3 6ffs0	no	180
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13	NPL Documents	Ref_BU_Reexam_Request_025 _patent.pdf	2695018	no	85
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Information:					
14	NPL Documents	Ref_BV_EmbedFont_Reexam_R	1175823	no	54
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Warnings:					
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15	NPL Documents	Ref_BW_Reexam_Request_059 _patent.pdf	2322461 7bc93368466982c3662e0764612832673 13df	no	81
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16	NPL Documents	Ref_BX_Reexam_Request_587_ patent.pdf	0017e3450adt21asia6e41b4124s2b41as027 a9de	no	85
Warnings:					
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17	NPL Documents	Ref_BY_Statement_regarding_ references_in_1449_form_gen	82263	no	2
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18	NPL Documents	Ref_BZ_Ntc_of_Prelim_rejectio n.pdf	1220701	no	13
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19	NPL Documents	Ref_CA_Ntc_of_reasons_for_re jection.pdf	2302599 eb54391230076686e1x6028076454bbidded 5940b	no	21
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If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.